



**9th Annual Conference  
The Madison,  
a Loews Hotel  
Washington, D.C.  
October 18 & 19, 2010**



**CIC-DC**

**The DC Difference – Bringing Innovation and Creativity to New Levels**

## **Sponsorship & Advertising Information**

*If you're looking for a way to gain exposure with conference registrants and position your company as an industry leader, then add a sponsorship to your marketing plan. Becoming a sponsor is a cost-effective and targeted tool that can help your company accomplish its marketing and sales goals. CIC-DC's Annual Conference delivers senior-level executives and offers sponsorships as low as \$500 for CIC-DC members.*

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*ALL Sponsors will receive the following benefits:*

- Promotional materials displayed on the Sponsor Table located near registration.
- Company listing including 50-word description of products and services in the conference program.
- Sponsor ribbon for company attendees.

### **PLATINUM SPONSOR .....Member – \$4,000..... Non-Member - \$5,000**

- Company logo on all marketing materials (logo must be received prior to printing deadline)
- FOUR registrations
- Banner (supplied by sponsor) prominently displayed during conference
- Company logo on the notepads placed at every seat for each educational session
- Full-page, color ad in Annual Conference program on outside back cover
- Full-page, Black & White ad in the DC Captive Insurance newsletter
- Banner ad located on CIC-DC web site for 3 months (October, November and December 2010)
- Logo on all email communication announcing the Annual Program
- Exclusive Luncheon Sponsor
- Signage with company name displayed during luncheon
- Use of drink cups and napkins with company logo (provided by event sponsor)
- Display of company brochures during luncheon

### **GOLD SPONSOR .....Member – \$3,000..... Non-Member - \$4,000**

- Company logo on all marketing materials (logo must be received prior to printing deadline)
- THREE registrations
- Full-page, color ad in Annual Conference program
- Full-page, Black & White ad in the DC Captive Insurance newsletter
- Banner ad located on CIC-DC web site for 3 months (October, November and December 2010)
- Logo on all email communication announcing the Annual Program
- Exclusive Continental Breakfast Sponsor
- Company name on signage displayed at the breakfast
- Use of drink cups and napkins with company logo (provided by event sponsor)
- Display of company brochures during continental breakfast

**SILVER SPONSOR .....Member - \$2,500..... Non-Member - \$3,500**

- Company logo on all marketing materials (logo must be received prior to printing deadline)
- TWO registrations
- Full-page, color ad in Annual Conference program
- Banner ad located on CIC-DC web site for 3 months (October, November and December 2010)
- Logo on all email communication announcing the Annual Program
- Verbal recognition at the reception by the Master of Ceremonies

**BRONZE SPONSOR.....Member - \$1,500..... Non-Member - \$2,500**

- Company logo on all marketing materials (logo must be received prior to printing deadline)
- ONE registration
- Half-page, color ad in Annual Conference program
- Logo on all email communication announcing the Annual Program

**A' LA CARTE**

**Evening Reception (Monday) .....Member - \$1,500..... Non-Member - \$2,500**

- Full-page, black & white ad in Annual Conference program
- Signage with company name on display at reception
- One CIC-DC Annual Conference registration
- Use of drink cups and napkins with company logo at the reception (provided by event sponsor)

**Refreshment Break\*\* (Tuesday AM or PM) .....Member - \$750 ..... Non-Member - \$1,250**

- Company name, logo and description in Annual Conference program\*\*
- Company name on display for the morning and/or afternoon refreshment breaks
- Use of drink cups and napkins with company logo (provided by event sponsor)
- Display of company brochures during morning and/or afternoon refreshment breaks

**Lanyards.....Member - \$500 ..... Non - Member - \$1,000**

- Company name, logo and description in Annual Conference program\*\*
- Distribution of lanyards (supplied by sponsor) to every conference attendee

**Advertising Opportunities:**

**Inside Front Cover (Live area 7.5" x 10.5", full color) ...Member - \$400 ..... Non-Member - \$800**

**Inside Back Cover (Live area 7.5" x 10.5", full color) ..Member - \$425 ..... Non-Member - \$725**

**Full-page Ad (Live area 7.5" x 10.5", black & white) ..Member - \$350 ..... Non-Member - \$650**

**Half-page Ad (Live area 7.5" x 5", black & white) .....Member - \$250 ..... Non-Member - \$550**



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## Sponsorship & Advertising Reservation Form

Company Name \_\_\_\_\_ Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_

***Please Reserve:***

**Sponsorship Opportunities:**

	<b>Member</b>	<b>Non-Member</b>
Platinum Sponsor.....	<input type="checkbox"/> \$4,000.....	<input type="checkbox"/> \$5,000
Gold Sponsor.....	<input type="checkbox"/> \$3,000.....	<input type="checkbox"/> \$4,000
Silver Sponsor.....	<input type="checkbox"/> \$2,500.....	<input type="checkbox"/> \$3,500
Bronze Sponsor.....	<input type="checkbox"/> \$1,500.....	<input type="checkbox"/> \$2,500
Evening Reception Monday Night.....	<input type="checkbox"/> \$1,000.....	<input type="checkbox"/> \$3,000
Refreshment Break (Tuesday Morning).....	<input type="checkbox"/> \$500.....	<input type="checkbox"/> \$1,000
Refreshment Break (Tuesday Afternoon).....	<input type="checkbox"/> \$500.....	<input type="checkbox"/> \$1,000
Lanyards.....	<input type="checkbox"/> \$500.....	<input type="checkbox"/> \$1,000

**Advertising Opportunities:**

Inside Front Cover.....	<input type="checkbox"/> \$400.....	<input type="checkbox"/> \$800
Inside Back Cover.....	<input type="checkbox"/> \$425.....	<input type="checkbox"/> \$725
Full-page Ad.....	<input type="checkbox"/> \$400.....	<input type="checkbox"/> \$900
Half-page Ad.....	<input type="checkbox"/> \$250.....	<input type="checkbox"/> \$550

**Payment Information:**

Enclosed is my check made payable to CIC-DC in US Funds. Total Amount Due \_\_\_\_\_

Please charge:  MC  Visa  American Express  Discover

Card No. \_\_\_\_\_ Name on Card \_\_\_\_\_

VAL Code (MC, Visa, Discover—last 3 digits on card back; AMEX—4 digits on card front) \_\_\_\_\_

Billing Address (if different than above) \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

*Please return completed form with payment to:*

CIC-DC • 1250 H Street NW, Suite 901 • Washington, DC 20005 • Phone 888.302.4232 • Fax 202.463.8155 •

[www.dccaptives.org](http://www.dccaptives.org)

*Note:* Sponsorship and Advertising Reservations are made on a first-come, first-serve basis based on the date your Reservation Form is received. Reservation Forms will not be processed unless accompanied by payment in full.

All **CANCELLATIONS:** All Sponsorship and Advertising Fees are non-refundable.