



Sponsorship & Advertising Information

If you're looking for a way to gain exposure with conference registrants and position your company as an industry leader, then add a sponsorship to your marketing plan. Becoming a sponsor is a cost-effective and targeted tool that can help your company accomplish its marketing and sales goals. CIC-DC's Annual Conference delivers senior-level executives and offers sponsorships as low as \$500 for CIC-DC members.

ALL Sponsors will receive the following benefits:

- Promotional materials displayed on the Sponsor Table located near registration.
- Company listing including 50-word description of products and services in the conference program.
- Sponsor ribbon for company attendees.

PLATINUM SPONSOR.....Member – \$4,000 Non-Member - \$5,000

- Company logo on all marketing materials (logo must be received prior to printing deadline)
- FOUR registrations
- Banner (supplied by sponsor) prominently displayed during conference
- Company logo on the notepads placed at every seat for each educational session
- Full-page, color ad in Annual Conference program on outside back cover
- Full-page, Black & White ad in the DC Captive Insurance newsletter
- Banner ad located on CIC-DC web site for 3 months (October, November and December 2011)
- Logo on all email communication announcing the Annual Program
- Exclusive Luncheon Sponsor
- Signage with company name displayed during luncheon
- Use of drink cups and napkins with company logo (provided by event sponsor)
- Display of company brochures during luncheon

GOLD SPONSOR.....Member – \$3,000 Non-Member - \$4,000

- Company logo on all marketing materials (logo must be received prior to printing deadline)
- THREE registrations
- Full-page, color ad in Annual Conference program
- Full-page, Black & White ad in the DC Captive Insurance newsletter
- Banner ad located on CIC-DC web site for 3 months (October, November and December 2011)
- Logo on all email communication announcing the Annual Program
- Exclusive Continental Breakfast Sponsor
- Company name on signage displayed at the breakfast
- Use of drink cups and napkins with company logo (provided by event sponsor)
- Display of company brochures during continental breakfast



SILVER SPONSORMember – \$2,500 Non-Member - \$3,500

- Company logo on all marketing materials (logo must be received prior to printing deadline)
- TWO registrations
- Full-page, color ad in Annual Conference program
- Banner ad located on CIC-DC web site for 3 months (October, November and December 2011)
- Logo on all email communication announcing the Annual Program
- Verbal recognition at the reception by the Master of Ceremonies

BRONZE SPONSORMember – \$1,500 Non-Member - \$2,500

- Company logo on all marketing materials (logo must be received prior to printing deadline)
- ONE registration
- Half-page, color ad in Annual Conference program
- Logo on all email communication announcing the Annual Program

A' LA CARTE

Evening Reception (Monday).....Member – \$1,500 Non-Member - \$2,500

- Full-page, black & white ad in Annual Conference program
- Signage with company name on display at reception
- One CIC-DC Annual Conference registration
- Use of drink cups and napkins with company logo at the reception (provided by event sponsor)

Refreshment Break (Tuesday AM or PM).....Member - \$750..... Non-Member – \$1,250**

- Company name, logo and description in Annual Conference program**
- Company name on display for the morning and/or afternoon refreshment breaks
- Use of drink cups and napkins with company logo (provided by event sponsor)
- Display of company brochures during morning and/or afternoon refreshment breaks

LanyardsMember - \$500..... Non - Member – \$1,000

- Company name, logo and description in Annual Conference program**
- Distribution of lanyards (supplied by sponsor) to every conference attendee

Advertising Opportunities:

Inside Front Cover (Live area 7.5" x 10.5", full color) ...**Member - \$400 Non-Member - \$800**

Inside Back Cover (Live area 7.5" x 10.5", full color) ..**Member - \$425 Non-Member - \$725**

Full-page Ad (Live area 7.5" x 10.5", black & white) ..**Member - \$350 Non-Member - \$650**

Half-page Ad (Live area 7.5" x 5", black & white)**Member - \$250 Non-Member - \$550**



Sponsorship & Advertising Reservation Form

Company Name _____ Contact _____
 Address _____
 City, State Zip _____
 Telephone _____ Fax _____
 Email _____ Website _____

Please Reserve:

Sponsorship Opportunities:

	Member	Non-Member
Platinum Sponsor	<input type="checkbox"/> \$4,000.....	<input type="checkbox"/> \$5,000
Gold Sponsor.....	<input type="checkbox"/> \$3,000.....	<input type="checkbox"/> \$4,000
Silver Sponsor.....	<input type="checkbox"/> \$2,500.....	<input type="checkbox"/> \$3,500
Bronze Sponsor.....	<input type="checkbox"/> \$1,500.....	<input type="checkbox"/> \$2,500
Evening Reception Monday Night.....	<input type="checkbox"/> \$1,000.....	<input type="checkbox"/> \$3,000
Refreshment Break (Tuesday Morning)	<input type="checkbox"/> \$500.....	<input type="checkbox"/> \$1,000
Refreshment Break (Tuesday Afternoon)	<input type="checkbox"/> \$500.....	<input type="checkbox"/> \$1,000
Lanyards.....	<input type="checkbox"/> \$500.....	<input type="checkbox"/> \$1,000

Advertising Opportunities:

Inside Front Cover.....	<input type="checkbox"/> \$400.....	<input type="checkbox"/> \$800
Inside Back Cover.....	<input type="checkbox"/> \$425.....	<input type="checkbox"/> \$725
Full-page Ad.....	<input type="checkbox"/> \$400.....	<input type="checkbox"/> \$900
Half-page Ad	<input type="checkbox"/> \$250.....	<input type="checkbox"/> \$550

Payment Information:

Enclosed is my check made payable to CIC-DC in US Funds. Total Amount Due _____

Please charge: MC Visa American Express Discover

Card No. _____ Card in the Name of _____

VAL Code (MC, Visa, Discover—last 3 digits on card back; AMEX—4 digits on card front)

Billing Address (if different than above) _____

Exp. Date _____ Signature _____

Please return completed form with payment to:

**CIC-DC • 1250 H Street NW, Suite 901 • Washington, DC 20005 • Phone 888.302.4232 • Fax 202.463.8155 •
 www.dccaptives.org**

Note: Sponsorship and Advertising Reservations are made on a first-come, first-serve basis based on the date your Reservation Form is received. Reservation Forms will not be processed unless accompanied by payment in full.
 All **CANCELLATIONS:** All Sponsorship and Advertising Fees are non-refundable.