

Sponsorship & Advertising Information

If you're looking for a way to gain exposure with conference registrants and position your company as an industry leader, then add a sponsorship to your marketing plan. Becoming a sponsor is a cost-effective and targeted tool that can help your company accomplish its marketing and sales goals. CIC-DC's 7th Annual Conference delivers senior-level executives and offers sponsorships as low as \$500 for CIC-DC members.

Sponsorship Opportunities:

ALL Sponsors will receive the following benefits:

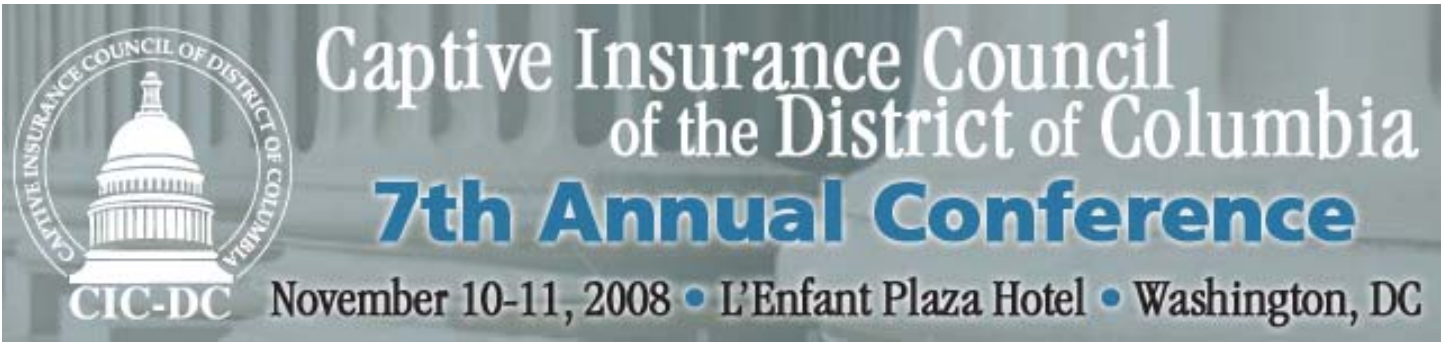
- Promotional materials displayed on the Sponsor Table located near registration.
- Company listing including 50-word description of products and services in the conference program.
- Sponsor ribbon for company attendees.

Conference Title.....Member – \$5,000.....Non-Member - \$5,500

- Company logo on all marketing materials and printed conference materials*
- One Exhibit space for table top display only
- Banner (supplied by sponsor) prominently displayed during conference
- Full-page, black & white ad in Annual Conference program
- Two CIC-DC Annual Conference registrations
- Banner ad located on CIC-DC web site for 3 months (October, November and December 2008)
- Verbal recognition at the reception by the Master of Ceremonies

Luncheon (Tues.).....Member – \$3,500Non-Member - \$4,000

- Full-page, black & white ad in Annual Conference program
- Banner ad on CIC-DC web site for 3 months (October, November and December 2008)
- Signage with company name displayed during luncheon
- One CIC-DC Annual Conference registration
- Table tents with company logo displayed on each table during luncheon
- Verbal recognition during the luncheon by the Master of Ceremonies



Evening Reception (Mon. and Tues.) Member - \$2,500..... Non-Member – \$3, 000

- Full-page, black & white ad in Annual Conference program
- Signage with company name on display at reception
- One CIC-DC Annual Conference registration
- Use of drink cups and napkins with company logo at the reception (provided by event sponsor)
- Company logo printed on guest drink tickets for reception
- Verbal recognition at the reception by the Master of Ceremonies

Continental Breakfast (Tues.)..... Member - \$750 Non-Member – \$1,250

- Company name on signage displayed at the breakfast
- Use of drink cups and napkins with company logo (provided by event sponsor)
- Display of company brochures during continental breakfast

Refreshment Break (Tues. AM and PM) Member - \$750 Non-Member – \$1,250

- Company name, logo and description in Annual Conference program**
- Company name on display for the morning and/or afternoon refreshment breaks
- Use of drink cups and napkins with company logo (provided by event sponsor)
- Display of company brochures during morning and/or afternoon refreshment breaks

Lanyards Member - \$500 Non-Member – \$1,000

- Company name, logo and description in Annual Conference program**
- Distribution of lanyards (supplied by sponsor) to every conference attendee

** The deadline for inclusion in the conference program is October 10, 2008.

Advertising Opportunities:

- Outside Back Cover** (Live area 7.5” x 10.5”, full color)Member - \$575 Non-Member - \$875
- Inside Front Cover** (Live area 7.5” x 10.5”, full color)Member - \$500 Non-Member - \$800
- Inside Back Cover** (Live area 7.5” x 10.5”, full color)Member - \$425 Non-Member - \$725
- Full-page Ad** (Live area 7.5” x 10.5”, black & white).....Member - \$350 Non-Member - \$650
- Half-page Ad** (Live area 7.5” x 5”, black & white)Member - \$250 Non-Member - \$550

• Artwork is due October 10 and should be e-mailed to jwalker@dccpatives.org. Please send in PDF format.



Captive Insurance Council of the District of Columbia **7th Annual Conference**

November 10-11, 2008 • L'Enfant Plaza Hotel • Washington, DC

Sponsorship & Advertising Reservation Form

Company Name _____ Contact _____

Address _____

City, State Zip _____

Telephone _____ Fax _____

Email _____ Website _____

Please Reserve:

Sponsorship Opportunities:

	Member	Non-Member
Conference Title.....	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,500
Luncheon	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,000
Evening Reception Monday Night	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,000
Evening Reception Tuesday Night	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,000
Continental Breakfast.....	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,250
Refreshment Break (Tuesday Morning).....	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,250
Refreshment Break (Tuesday Afternoon).....	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,250
Lanyards	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,000

Advertising Opportunities:

Outside Back Cover.....	<input type="checkbox"/> \$575	<input type="checkbox"/> \$875
Inside Front Cover	<input type="checkbox"/> \$400	<input type="checkbox"/> \$800
Inside Back Cover.....	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725
Full-page Ad	<input type="checkbox"/> \$400	<input type="checkbox"/> \$900
Half-page Ad.....	<input type="checkbox"/> \$250	<input type="checkbox"/> \$550

Payment Information:

Enclosed is my check made payable to CIC-DC in US Funds. Total Amount Due _____

Please charge: MC Visa American Express Discover

Card No. _____ Card in the Name of _____

VAL Code (MC, Visa, Discover—last 3 digits on card back; AMEX—4 digits on card front) _____

Billing Address (if different than above) _____

Exp. Date _____ Signature _____

Please return completed form with payment to:

CIC-DC • 1250 H Street NW, Suite 901 • Washington, DC 20005 • Phone 888.302.4232 • Fax 202.463.8155 • www.dccaptives.org

Note: Sponsorship and Advertising Reservations are made on a first-come, first-serve basis based on the date your Reservation Form is received.

Reservation Forms will not be processed unless accompanied by payment in full.

CANCELLATIONS: All Sponsorship and Advertising Fees are non-refundable.