

Captive Insurance Counsel of District of Columbia

2021 Annual Conference Sponsorship Package

October 18-19, 2021
Hyatt House Hotel, Washington, DC

Sponsorship & Advertising Information

If you're looking for a way to gain exposure with conference registrants and position your company as an industry leader, then add a sponsorship to your marketing plan. Becoming a sponsor is a cost-effective, targeted tool that can help your company accomplish its marketing and sales goals. CIC-DC's Annual Conference delivers senior-level executives and offers sponsorships as low as \$500 for CIC-DC members.

Sponsorship Opportunities:

ALL Sponsors will receive the following benefits:

- Promotional materials displayed on the Sponsor Table located near Registration
- Company listing including 50-word description of products and services in the Official Conference Program

Note: Due to confidentiality reasons, CIC-DC does not provide attendees full contact information...

Welcome Reception (Monday) \$2,500

- One complimentary full conference registration
- Signage at the event
- Full page b & w ad to run in the Official Conference Program distributed to all attendees upon registration check-in
- For added exposure, send us cups and napkins emblazoned with your company logo for use during the reception

Evening Reception (Tuesday) \$2,500

- One complimentary full conference registration
- Signage at the event
- Full page b & w ad to run in the Official Conference Program distributed to all attendees upon registration check-in
- For added exposure, send us cups and napkins emblazoned with your company logo for use during the reception

Hosted Luncheon Sponsor (Tuesday) \$2,000

- One complimentary full conference registration
- Signage at the event
- Full page b & w ad to run in the Official Conference Program distributed to all attendees upon registration check-in
- Opportunity to place company brochure/item on seats at luncheon (limit one item)

Registration Sponsor \$1,750

- Company logo on the online registration page
- Company logo on the registration confirmation page displayed when attendee registers via online form
- Company logo on the confirmation email sent to all attendees after registration is complete

Communication Sponsor \$1,500

- Company logo with link on all blast emails promoting the conference

Directional Signage Sponsor \$1,250

- Company logo printed on all directional signage at the conference

Registration Desk Sponsor \$1,000

- Company logo printed on signage at the registration desk

Official Conference Program \$1,000

- Company logo printed on the cover of the Official Conference Program, which is distributed to all attendees upon registration check-in

Attendee List Sponsor \$1,000

- Company logo printed on the cover page of the attendee list

Hotel Key Cards (cards provided by sponsor) \$500

- Company name and logo prominently displayed on hotel key cards given to each attendee upon check-in (Sponsor is responsible for all production costs in addition to the sponsorship fee. Graphics/content must be approved by SIIA and Hotel prior to production.)
- Full page b & w ad to run in the Official Conference Program distributed to all attendees upon check-in

Continental Breakfast (Tuesday) \$500

- Signage at the sponsored breakfast
- For added exposure, send us cups and napkins emblazoned with your company logo for use during the breakfast

Advertising Opportunities:

Outside Back Cover (live area 5.5" x 8.5", full color)	\$700
Inside Front Cover (live area 5.5" x 8.5", full color)	\$650
Inside Back Cover (live area 5.5" x 8.5", full color)	\$550

Artwork is due **September 1** and should be e-mailed to jmiller@dccaptives.org in high-resolution PDF format. Premium placement ads can be in full-color, full-bleed.

CIC-DC Sponsor Reservation Form

Company Name _____ Contact _____
Address _____
City, State Zip _____
Telephone _____
Email _____

Please Reserve:

Sponsorship Opportunities:

- Welcome Reception (Monday)\$2,500
- Evening Reception (Tuesday)\$2,500
- Hosted Luncheon Sponsor (Tuesday)\$2,000
- Registration Sponsor\$1,750
- Communication Sponsor.....\$1,750
- Directional Signage.....\$1,250
- Lanyards (sponsor to provide lanyards)\$1,000
- Registration Desk Sponsor.....\$1,000
- Official Conference Program Logo.....\$1,000
- Attendee List Sponsor.....\$1,000
- Hotel Key Cards (sponsor to provide cards)\$500
- Continental Breakfast: Tuesday.....\$500

Advertising Opportunities:

- Outside Back Cover\$700
- Inside Front Cover\$650
- Inside Back Cover.....\$550

Payment Information:

Total Sponsorship Amount _____ + **Non-members add \$850 = Total Due \$** _____

Enclosed is my check made payable to CIC-DC in US Funds.

Please charge: MC Visa American Express Discover

Card No. _____ Card in the Name of _____

Billing Address (if different than above) _____

VAL Code (MC, Visa, Discover—last 3 digits on card back; AMEX—4 digits on card front) _____

Exp. Date _____ Signature _____

Note: Sponsorship and advertising reservations are made on a first-come, first-served basis based on the date your reservation form is received. Reservation Forms will not be processed unless accompanied by payment in full. **CANCELLATIONS:** All sponsorship and advertising fees are non-refundable.

Please return completed form with payment to:

CIC-DC • P.O. Box 1237 • Simpsonville, SC 29681 • Phone 888.302.4232 • Fax 864.962.2483

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