



InterContinental Washington, DC | The Wharf

SEPTEMBER 26-27, 2022

# SPONSORSHIP OPPORTUNITIES And RESERVATION FORM

If you're looking for a way to gain exposure with conference registrants and position your company as an industry leader, then add a sponsorship to your marketing plan. Becoming a sponsor is cost-effective and targeted tools that can help your company accomplish its marketing and sales goals.

## Welcome Reception Sponsor------\$2,500

- One complimentary full conference registration (additional registrations available at Early Bird pricing)
- Company logo included on all email marketing communications
- Company logo included on web site conference section
- Signage at this F&B function
- Company logo on cover of the official conference program that is distributed to all attendees upon conference check-in
- For added exposure, send us cups and napkins emblazoned with your company logo for use during the reception

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Breakfast Sponsor------$2,500
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- One complimentary full conference registration (additional registrations available at Early Bird pricing)
- Company logo included on all email marketing communications
- Company logo included on web site conference section
- Signage at this F&B function
- Company logo on cover of the official conference program that is distributed to all attendees upon conference check-in
- For added exposure, send us cups and napkins emblazoned with your company logo for use during the reception

## Morning Break Sponsor------ \$1,500

- Company logo included on all email marketing communications
- Company logo included on web site conference section
- Signage at this F&B function
- Company logo on cover of the official conference program that is distributed to all attendees upon conference check-in

#### Luncheon Sponsor------ \$2,500

- One complimentary full conference registration (additional registrations available at Early Bird pricing)
- Company logo included on all email marketing communications
- Company logo included on web site conference section
- Signage at this F&B function
- Company logo on cover of the official conference program that is distributed to all attendees upon conference check-in

#### Closing Reception Sponsor-----\$2,500

- One complimentary full conference registration (additional registrations available at Early Bird pricing)
- Company logo included on all email marketing communications
- Company logo included on web site conference section
- Signage at this F&B function
- Company logo on cover of the official conference program that is distributed to all attendees upon conference check-in
- For added exposure, send us cups and napkins emblazoned with your company logo for use during the reception

#### Lanyards -----\$1,500

- Company name and logo prominently displayed on official conference lanyard worn by conference registrants (sponsor is responsible for all lanyard production costs in addition to the sponsorship fee)
- Registrations at reduced rate

#### Registration Sponsor ------\$1,500

- Company logo prominently displayed on all email confirmations sent to attendees when they register for the conference.
- Company logo on the registration confirmation page displayed when attendee registers via online form
- Company logo on the confirmation email sent to all attendees after registration is complete

#### Attendee List Sponsor-----\$1,000

• Company logo will be on the cover of the Attendee List given out to all conference attendees.

Questions? Please contact Shane Byars at <a href="mailto:sbyars@dccaptives.org">sbyars@dccaptives.org</a>

## Reservation Form on the Following Page....

## CICD-DC 2022 Annual Conference SPONSORSHIP RESERVATION FORM

Company Name	
Contact	
Address	
City, State Zip	
Telephone	Fax
Email	Website

#### **SPONSORSHIP OPPORTUNITIES**

Amount
□ \$2,500
□ \$2,500
<b>□</b> \$1,500
<b>□</b> \$2,500
<b>□</b> \$2,500
<b>□</b> \$1,500
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<b>□</b> \$1,000

## **Payment Information:**

Total Amount Due \$	+ Non-members add \$995 = Total Due \$	
Enclosed is my check made payable to MCIA in US Funds.		
Please charge:  MC Visa American Express Discover		
Card No	Name on Card	
VAL Code (MC, Visa, Discover-last 3 digits on card back; AMEX—4 digits on card front)		
Billing Address (if different than above)		
Exp. Date	Signature	

#### Please return completed form with payment to:

CIC-DC \* 883 NE Main Street, Second Floor, Simpsonville, SC 29681 Or via fax at 864-962-2483

**Questions?** Please call CICDC at 888/302-4232 or email Shane Byars at sbyars@dccaptives.org NOTE: Sponsorship reservations are made on a first-come, first-serve basis based on the date your Reservation Form is received. Reservation Forms will not be processed unless accompanied by payment in full.

**CANCELLATIONS:** All sponsorship payments are non-refundable.